

Gatsby Benchmarks

- 

1 A stable careers programme
- 

2 Learning from career and labour market information
- 

3 Addressing the needs of each student
- 

4 Linking curriculum learning to careers
- 

5 Encounters with employers and employees
- 

6 Experiences of workplaces
- 

7 Encounters with further and higher education
- 

8 Personal guidance

Why are they important?

- Raise young people's aspirations.
- Promote access to all career pathways.
- Enable all young people to develop the skills and outlook needed to achieve career wellbeing, including adaptability and resilience.
- Department for Education guidance for colleges to meet their statutory responsibility for careers guidance.